

# Gridiron Queensland 2023–2025 Strategic Plan

**Vision:** To put a football in every hand

	Players	Coaches	Officials	Clubs	Community
Connect	<p>Improve ease of access to information on how to play and access points to the game.</p> <p>Communicate with the Gridiron community in a formal and regular rhythm that connects with our members</p>	<p>Ongoing development opportunities, no matter the level of coaching and experience</p> <p>Provide visibility and recognition to our existing coaches.</p>	<p>Facilitate opportunities to officiate at higher levels of the game.</p> <p>Provide visibility and recognition to our existing officials.</p>	<p>Create clear, broad and purposeful information dissemination processes via easily navigable platforms</p> <p>Generate knowledge bank &amp; resources for clubs and their administrators.</p>	<p>Provide visibility and recognition to our existing community, including annual awards, hall of fame, national and international representation.</p> <p>Active promotion of alternative methods of involvement</p>
Evolve	<p>Create and disseminate modified games for greater access.</p> <p>Expand engagement with schools, school clusters and teachers.</p> <p>Create new leagues &amp; seasons, including short seasons, especially for diversity &amp; inclusion.</p>	<p>Facilitate pathways to coach at higher levels of the game.</p> <p>Run specialised coaching development camps.</p>	<p>Facilitate opportunities to officiate at higher levels of the game.</p> <p>Actively source government grants to support training and development programs across the regions.</p>	<p>Review minimum operating standards for clubs, i.e incorporation status, reporting standards, existing framework and policies</p>	<p>Actively seek major sponsorship deals for GQ / Leagues / Concepts &amp; Events</p> <p>Leverage current and developing partnerships for cost-saving and income generation.</p>
Engage	<p>Conduct biannual surveys on GQ service delivery.</p> <p>Facilitate pathways to compete at high levels of the game.</p> <p>Create strategic partnerships to generate funding to reduce cost of participation, i.e equipment suppliers.</p>	<p>Promote active methods of transition from player to coach during and post playing.</p> <p>Lower barriers to entry to accreditation, and clearly outline pathway for progression.</p>	<p>Promote safe and inclusive participation for officials.</p> <p>Conduct biannual surveys on officiating experience.</p>	<p>Grow awareness of the versions and opportunities of the game through targeted media and communications</p> <p>Lower the barriers to entry, namely access to equipment and participation cost</p>	<p>Promote the 'family-friendly', 'fun' and 'inclusive' elements of the sport.</p> <p>Identify and acknowledge volunteerism. Targeted recruiting at volunteer roles explaining what they do, how to get involved and the benefits of volunteering.</p>

**Mission**

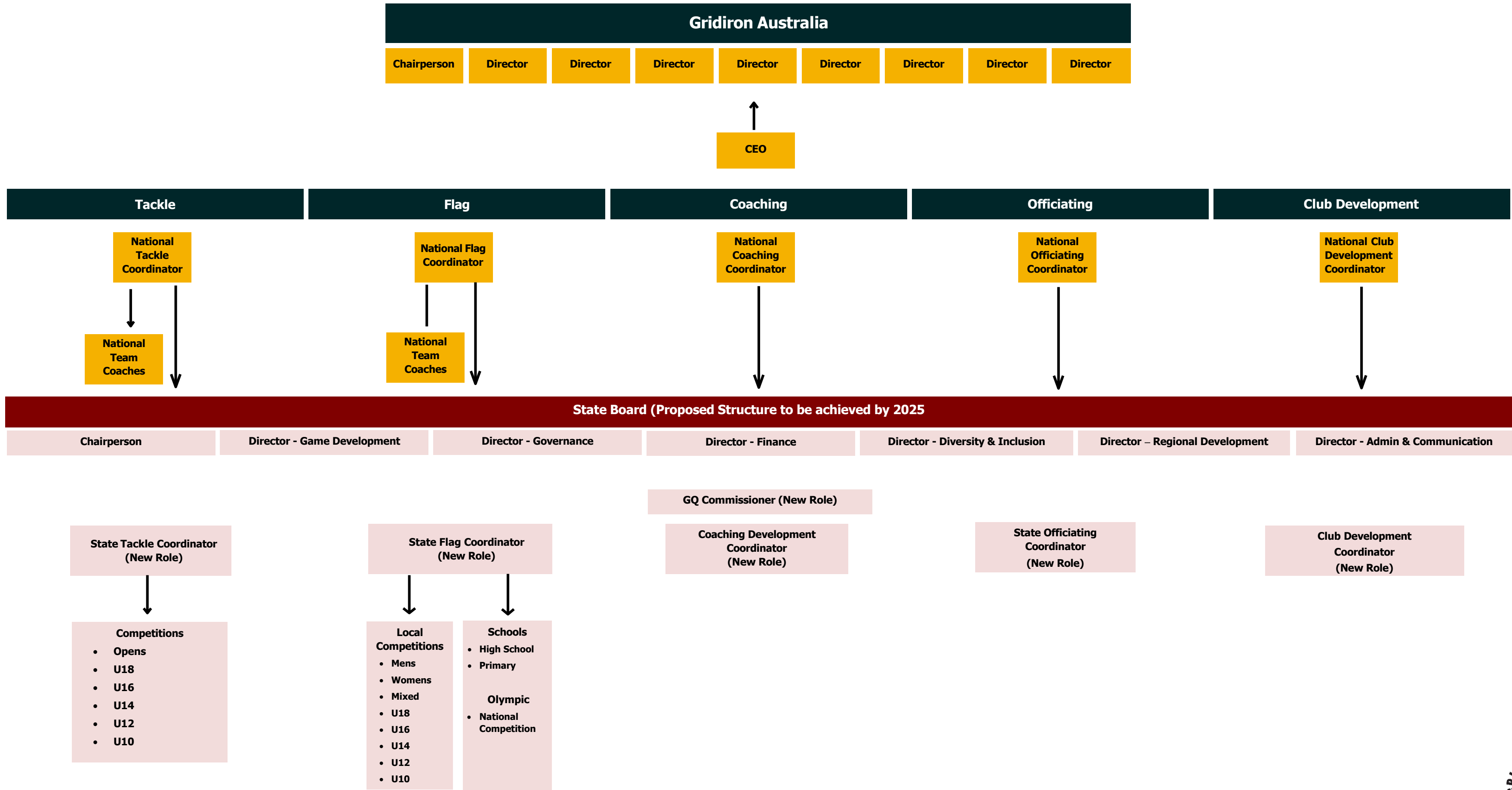
Create and maintain a safe and inclusive pathway **for Queenslanders** who wants to participate, to go **as far** as they choose.

Evolve: Strategically develop and diversify playing opportunities. Create innovative approaches to develop and sustain the delivery of Gridiron in Queensland. Be proactive not reactive.

Engage: Collaborate effectively with current and potential stakeholders to build partnerships. Promote Gridiron as the sport of choice in the community and promote respect, diversity and inclusion.

Connect: Communicate with the broader community with impact and influence. Connect and consult with Gridiron community to co-develop a sustainable future. Create and enact systems to ensure delivery of high-quality product.

# Gridiron Queensland Nationally Aligned Organisational Chart



# Gridiron Queensland Competition Framework

		M-Tackle Football			W-Tackle Football			FLAG FOOTBALL		
		National	State	Local	Club	State	National	Club	State	National
Seniors	Senior Football	International Player Pathways						Seniors- 5v5 - Region Based League North Brisbane Central Brisbane* South Brisbane Sunshine Coast* Gold Coast  RQ* (Development)		Olympic Team
		Seniors - 11v11 - International Team	Seniors - 11v11 - National Championship		Seniors- 11v11 - SEQ League (DEVELOPMENT) Seniors- 7v7 - RQ League (DEVELOPMENT)	Seniors - 11v11 - National Championship	Seniors - 11v11 - International Team			Pro Leagues
				Seniors- 11v11 - RQ League					Seniors- 5v5 - National Championships	Seniors- 5v5 - International Team
	18-20yo	INTERNATIONAL PATHWAYS								
Juniors	16-17yo	Under 20s - 11v11 - International Team	Under20s - 11v11 - National Championship							
	14-15yo	Under 17s - 11v11 - International Team	Under 17s - 11v11 - National Championship	U18 - 11v11 - SEQ League RQ Leagues (DEVELOPMENT)	U18 - 7v7 - SEQ League (DEVELOPMENT) RQ Leagues (DEVELOPMENT)	Under 18s - 11v11 - National Championship (DEVELOPMENT)		Under 17s - 5v5 - Region Leagues		
	12-13yo			U16 - 11v11 - SEQ Based League (DEVELOPMENT)	U16 - 7v7 - SEQ League (DEVELOPMENT) RQ Leagues (DEVELOPMENT)			Under 15s - 5v5 - Region Leagues		
	10-11yo			U14 Mixed - 7v7 Region Based Competitions U12 Mixed - 7v7 Region Based Competitions (DEVELOPMENT)				Under 13s - 5v5 - Region Leagues		
					NFL in Schools - 5v5 Flag Football					

